



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

DEATH WITH DIGNITY (3572)
Fortune Media (2850)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175641
Inv Date 11/25/2012
Terms Net 30
Contract 48969
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Fortune Media
527 Avenue B
Redondo Beach, CA 90277

AgM

Product POLITICAL ISSUE (1052)
Brand Est. 437 (28304)
Acct Types Local/Political Issue Agency
Est/Headline 437/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:56PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	1:00PM- 2:00PM	Per week (2), Tu, We, Th, Fr	10/31/12 1:28PM (We)	00:30	Days of our Lives	DWD1202H	\$3000.00	
1.0	SPOT	1:00PM- 2:00PM	Per week (2), Tu, We, Th, Fr	11/01/12 1:59PM (Th)	00:30	Days of our Lives	DWD1202H	\$3000.00	
2.0	SPOT	1:00PM- 2:00PM	Day, M-1	11/05/12 1:42PM (Mo)	00:30	Days of our Lives	DWD1202H	\$3000.00	
3.0	SPOT	7:00PM- 7:30PM	Per week (2), Tu, We, Th, Fr	10/30/12 7:12PM (Tu)	00:30	Access Hollywood	DWD1202H	\$3500.00	
3.0	SPOT	7:00PM- 7:30PM	Per week (2), Tu, We, Th, Fr	11/01/12 7:26PM (Th)	00:30	Access Hollywood Episode: 4214	DWD1202H	\$3500.00	
4.0	SPOT	7:00PM- 7:30PM	Day, M-1	11/05/12 7:19PM (Mo)	00:30	NBC Nightly News Extended	DWD1202H	\$3500.00	
5.0	SPOT			11/01/12		1 preempt @ \$20000.00		\$0.00	Schedule Change
6.0	SPOT	8:00PM- 8:30PM	Day, W-1	10/31/12 7:59PM (We)	00:30	ANIMAL PRACTICE	DWD1202H	\$20000.00	M/G For 5.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$39,500.00
Commission	(\$5,925.00)
Net Total	\$33,575.00

Total Spots 7